

Kentucky Photographers/Videographers Studio Membership

Studio Membership Pricing:

\$130/hour with a 2 hour minimum

Prices are based on a waterfall scale

Bronze Tier: After 2 booked sessions, receive \$10/hr off your next booked sessions
\$120/hr with a 2 hour minimum

Silver Tier: After 5 booked sessions, receive \$20/hr off your next booked sessions
\$110/hour with a 2 hour minimum

Gold Tier: After 8 booked sessions, receive \$30/hr off your next booked session
(Once you have reached this tier, you are a Gold member for the remainder of 2023)
\$100/hour with a 2 hour minimum

*Each 2 hour session booked is counted towards your rewards

Included in your membership:

- ★ Private use of the entire studio for as many clients as you'd like for your session
- ★ Use of paper backdrop and stand (Pink)
- ★ Option to bring seamless paper backdrops (Backdrop stand already installed. Must be an 8.9 foot roll)
- ★ Option to bring in any/all equipment needed for your session
- ★ Private changing room for clients
- ★ 2 Private Restrooms
- ★ Bose Surround System for music throughout the store
- ★ Access to ring lights if needed
- ★ Punch card to track your booked sessions
- ★ Bookings for sessions on Mondays and Tuesdays (Or other hours we are closed to the public)
- ★ Discounts sent via email
- ★ Pictures of updated booths sent via email
- ★ Some booths are updated seasonally (Approximately every 2-3 months)
- ★ Clothing rack

Ask us about Add-Ons!

- Projector
- Tripod
- Moving furniture
- LED Lights (Customized or for lighting)
- Fog machine

COMING SOON:

- Customized backdrops for your sessions
- Build your own backdrop in our Event Space (Boudoir, Smash cakes, etc.)

***Not included in the rewards program:**

During business hours, you are also welcome to book a session. The fee for ONLY a DSLR (does not include any other equipment for safety purposes) is \$50 flat rate. Each client, assistant, model or anyone going into the studio must pay a regular ticket fee of \$25/hr or \$18 per 30 minutes. This is offered only during business hours. This is NOT a private session as the store will be open to the public.

FAQ:

Can I come see the space before booking?

Yes! You are always welcome to stop by during business hours and one of our staff members would love to give you a tour of the studio.

What are the rental hours?

Bookings will be made Monday and Tuesdays from 10:00 AM-6:00 PM, Wednesdays and Thursdays 11:00 AM-1:00 PM (Additional hours can be added per The Illusion. Don't hesitate to ask!)

How do I book my session?

You can call The Illusion at 859-971-1928 during business hours or email us at theillusionky@gmail.com. You can also check our Photographer/Videographer calendar online at theillusionky.com to check availability. Bookings can be made in addition to the \$100 deposit online starting February 1, 2023. Bookings must be made 3 business days before your session.

What if my session is over my scheduled time?

Please remember if you are bringing props/equipment to allow time within your 2 hours for setup and tear down. If you are over your allotted time slot, a \$125 fee will be required.

What if I need to reschedule or cancel?

Rescheduling or canceling must be done at least 48 hours before your session. If the session is not rescheduled or canceled before the 48 hours, then a \$50 charge on your next session will be applied. There are emergent exceptions to this policy. All no shows are non-refundable.

Can I book for less than 2 hours?

There is a 2 hour minimum to book.

Does The Illusion have wifi?

Yes

Are pets allowed in session?

Yes, with the consent of the owners of The Illusion

Can we bring outside food and drinks?

Yes, although food and drinks are not allowed in the studio.

Can I hold a photographer event at The Illusion?

Yes, with the consent of the owners of The Illusion

Can I bring props such as chairs, fog machine, candles, etc.?

Yes, but we prefer LED candles. 😊

Things to remember:

Please arrive 5-10 minutes before your session for check-in.

All photographers, assistants, models and clients must complete our waiver before entering the studio.

**\$100 Deposit for session required at the time of booking.
The remainder will be due before entering the Studio.**

We look forward to working with you!